

CrowdSmart

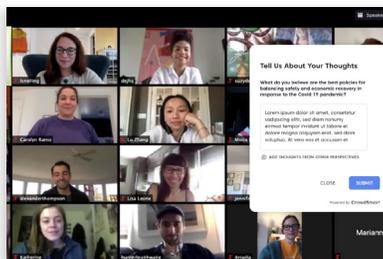
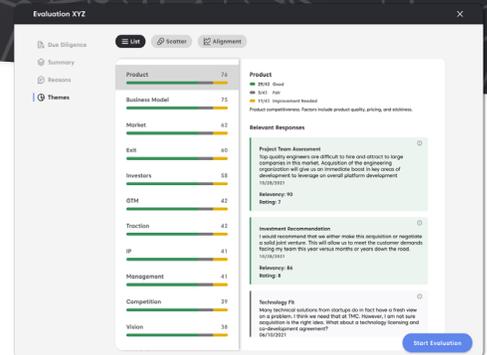
Fast. Accurate. Engaged.

crowdsmart.ai
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CrowdSmart is the only technology that unifies the knowledge and ideas of internal and external stakeholders into AI-assisted, game-changing intelligence

The Power of the Crowd at Work

CrowdSmart is the only technology that unifies the knowledge and ideas of internal and external stakeholders into AI-assisted, unparalleled intelligence. It informs the decisions that matter most, including allocations of capital and resources, new products or services, and other key decisions.

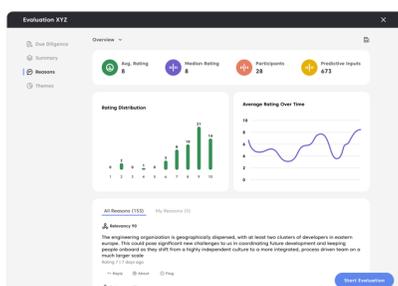
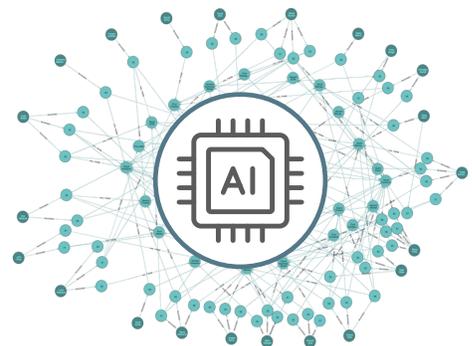


Engage in Smart Conversations

CrowdSmart's AI easily engages any community you choose - whether it be ten or ten thousand - inviting them to anonymously share opinions on your topic, interact with others' ideas and inspire new thinking. They learn from others and can be recognized for the power of their ideas. You get fast, actionable signals on what to do next.

CrowdSmart's Core AI Engine

CrowdSmart's AI solicits and propagates diverse perspectives from participants, and reduces bias. CrowdSmart creates a convergence process that surfaces key insights and risks, generating both quantitative and qualitative results. This robust process gives leaders the information they need to take clear, decisive action.



Profoundly Powerful, Easy to Deploy

CrowdSmart generates robust and deeply predictive data yet is easily configured and managed by business execs to support any team's unique challenges, opportunities, decisions and plans. Business users receive easily understood results and real-time analytics. Customers can be up and running within hours.

Increased Accuracy is Imperative to Success

Overcome the
80%
Product Failure Rate

CrowdSmart creates a seamless ecosystem between customers, the marketplace, and internal teams.

Unique opportunities, demand signals, and market shifts are identified in real-time. Nuances in product definition are captured and identified with the assistance of our AI engine.

New products are developed more accurately, existing products are dialed-in, and sub-optimal products are dropped at the concept stage, saving companies precious time and resources, accelerating product development cycle times and reducing waste.

Accurate products are key to driving revenue



Recognize and validate your audience while simultaneously capitalizing on their wealth of ideas, opinions and insights.



Create a multi-directional Smart Conversation between customers and product creators. Bring customers into the design process and allow them to define the product they will buy.

CrowdSmart at Work



Over 25,000 medical professionals engage with each other across 16 specialties to provide highly accurate clinical assessments on innovative products and services for institutional investors and industry manufacturers.

- Group identification of key themes, risks and trends in each sector
- Members learn from interacting with each other's opinions and ideas, increasing engagement and institutional knowledge
- Creates fast, highly-accurate proprietary data

"CrowdSmart is critical to our process. The platform's interactive nature powerfully combines, filters, and extracts insights from the large number of reviewers. Not only are we able to generate valuable analysis, our experts find the process to be engaging and educational as they interact with other evaluators."

Michael Schmanske
Chief Digital Officer



Private equity roll-up of 24 high-performing insurance companies. Management developed alignment across a 20-person transformation team in less than a week on issues and opportunities for significant growth in 2022.

Conversation 1: Align on the issues, opportunities, risks

Conversation 2: Identify top strategies for roll-out

Conversation 3: Develop execution plan for launch

Conversations 4, 5, 6+: Launch, assess, refine, repeat

"CrowdSmart allowed us to first gain alignment on the critical issues that are hampering our ability to gain organic growth. We aligned on 4 critical projects with CrowdSmart in less than a week with everyone's buy-in and agreement since it was in their own words."

Michael Potts
Board Consultant