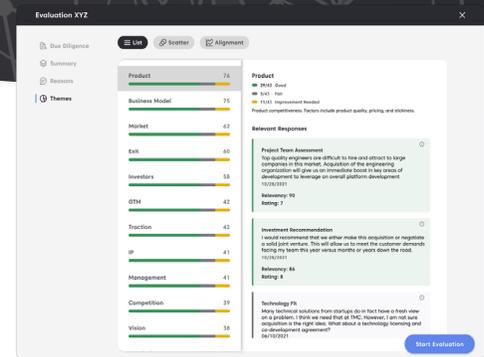


Amplifying human intelligence across ecosystems to support more well-informed and accurate decisions, plans and strategies.

The Power of the Crowd at Work

CrowdSmart is the only technology that unifies the knowledge and ideas of internal and external stakeholders into AI-assisted, unparalleled intelligence. Leaders and teams can quickly engage across your ecosystem on-demand to elicit and refine key insights and create alignment on projects, plans and decisions.

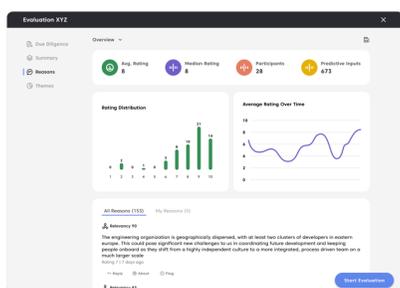
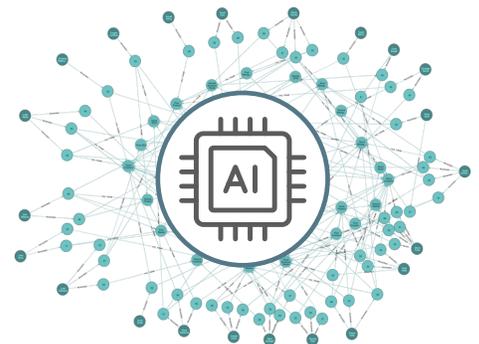


Engage in Smart Conversations

CrowdSmart’s AI easily engages any community you choose - whether it be ten or ten thousand - inviting them to anonymously share opinions on your topic, interact with others’ ideas and inspire new thinking. They learn from others and can be recognized for the power of their ideas. You get fast, actionable signals on what to do next.

CrowdSmart’s Core AI Engine

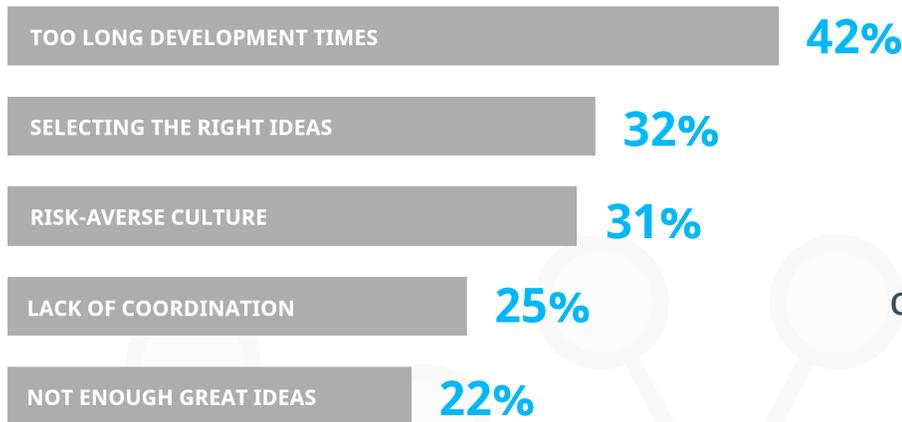
CrowdSmart’s AI anonymously solicits and propagates diverse perspectives from participants, increasing accuracy and reducing bias. As the group engages on a topic, they collectively surface important insights and risks in a facilitated peer-review process that generates both quantitative and qualitative results. CrowdSmart’s AI works quickly and powerfully to provide leaders with fresh, accurate insights they can trust to take decisive action



Profoundly Powerful, Easy to Deploy

CrowdSmart generates robust and deeply predictive data yet is easily configured and managed by team members to support your organization’s unique challenges, opportunities, decisions and plans. Decision-makers receive easily understood results and real-time analytics. CrowdSmart customers can be up and running within hours.

What are the top obstacles to creating agile, innovative organizations?



Source: BCG Global Innovation Survey

Successful launches and transformations engage stakeholders throughout the ecosystem to capture key insights, understand requirements and bring all of the intelligence within the organization to bear on key plans and decisions

The benefits of CrowdSmart are immediate and definitive

CrowdSmart creates a seamless ecosystem between end users, external stakeholders, technologists, and leadership teams. Unique opportunities, demand signals, and shifts in requirements are identified in real-time. Nuances in the conversation are captured and identified with the assistance of our AI engine.

New technologies and solutions are developed more accurately, existing solutions and practices are dialed-in, and sub-optimal solutions are dropped at the concept stage, saving precious time and resources, accelerating development cycle times and reducing waste.

CrowdSmart unleashes the power of collective intelligence across your organization



Recognize and validate contributors while simultaneously capitalizing on their wealth of ideas, opinions and insights



Create a multi-directional conversation between users and creators. Bring end users and customers into the design process to compress cycle times and increase buy-in on new plans, products and services.



Assess and optimize internal team operations and performance. Identify key influencers and talent to work with more closely on future projects.



Capitalize on the value of existing data in your organization by incorporating it into your CrowdSmart sessions



Identify areas of exposure and risk, both internally and externally, and mitigate accordingly



Increase confidence and improve efficiencies in allocations of capital and resources. Design better solutions and services and get them to market more quickly.